Introductions

The Faculty of Humanities, Arts and Heritage (FKSW) is coined by the University of Malaysia Sabah (UMS) Vice Chancellor ‘s idea, Professor Datuk Mohd Harun Abdullah, by combining two major studies of social sciences and artsthrough the merger of the School of Arts and Social Sciences in commemoration of UMS’ 20th anniversary. The faculty offers ten specialized programmes namely Visual Art Technology, Creative Arts, Music Arts, Industrial Relations, International Relations, Sociology and Social Anthropology, Geography, History, Communication and Islamic Studies. Teaching and learning is integrated based on modules customized by experienced lecturers in their respective fields.

FKSW is a multidisciplinary research center that focuses on teaching, learning, and research in various areas designed to produce graduates who are competent with positive attitude and highly skilled, which are to contribute to the development and prosperity of religion, society and the country. The faculty offers courses which are designed specifically to take into account human factors, social, environmental, and the latest technology in order to produce professionals and intellectuals in the field of arts and social sciences. The dedicated faculty’s management is determined to make FKSW as a premier education center at undergraduate and postgraduate level. The strategic location and position of UMS in Borneo within diverse enables research potentials and explorations in various disciplines of the social sciences and the arts.

Vision

The Faculty of Humanities, Arts and Heritage (FKSW) vision is to support, generate and sustain knowledge int the humanities and social sciences in local and global arena.

Mission

The Faculty of Humanities, Arts and Heritage (FKSW) mission is to generate excellence in the interdisciplinary knowledge of the humanities and social sciences, by strengthening intellectual and soft skills in order to produce professional human recources who can compete at the global level.

Objectives

- To broaden the knowledge of humanities which include the field of arts and social science, through an all-inclusive teaching and learning approach which utilizes the latest technological trends to produce holistic graduates.
- Produce a group of experts in all areas of Social Sciences and Arts, who are able to offer specialist services and consultation.
- To produce professional work force for the relevant fields. To foster strategic relations between the faculty with the industries as well community.
- Strengthen the relationship and academic cooperation in the field of social sciences and arts with other Higher Education Institutions (HEIs) in the country and abroad.
- Implement standards that are recognized by the Malaysian Qualifications Agency (MQA); and acquire an assessment from experts within and outside the country.

PROGRAMMES

Programmes of study offered at this faculty consists of two clusters of humanity and community in the field of Social Sciences and Arts which offers Bachelor of Social Science with honors; Bachelor of Arts with Honours; and the following specializations:

**HA02 COMMUNICATIONS**

This program offers a theoretical, empirical and communication with a special focus on production, representation and reception patterns and practices in Malaysia. Courses introduce students to various media products and genres and engage them in the deconstruction of media discourses and narratives. Students are also introduced to issues pertaining to media policies, media control and regulation as well as the globalization of the media and the new media and its impact in terms of culture, politics and economy towards the society at large. The program offers specialization to students in the field of journalism and broadcasting as well as public relations and advertising in addition to complement students with skills in writing, production and critical thinking.

**Career Prospects**

Academician, Campaign Director, Corporate Communication, Public Relations Officer, Journalist, Broadcast Journalist, Radio Announcer, News Reader, Radio & Television Producer, Advertising Executives. content provider

**HA05 MUSIC**

The music program offers both theoretical and practical courses that include the Classical Music Module, the Popular Music Module, the Traditional Music Module, the Contemporary Music Module and the Non-Popular Music Module. Aside from a focus on the performance and composition, this program also offers a variety of other courses related to the music industry such as Music Business and Technology, Liberal Music and Information Technology and Music. Sampling and Music Arrangement is also offered to the students enrolled in this program. Besides absorbing production knowledge, the students are taught how to analyses and encouraged to be pioneers in composition through a study of the issues related to the music industry.

**Career Prospects**

Song writers, film scorers, jingle writers, orchestra music conductors, chamber music conductors, music producers, music therapists, music librarians, sound engineers, recording studio technicians, digital audio editors, music synthesizer, session musicians, vocalists, back-up singers, consumer analysts, music business consultants, lyricists.

**HA11 CREATIVE ARTS**

The Creative Arts Program encompasses performance courses that include the musical arts, dance arts, acting, creative writing, the liberal arts and arts management. Theoretical and practical courses are offered to build a skill and knowledge in the aforementioned arts. This program also emphasizes the management aspect of performance through a scheduled training program.
Career Prospects
Biographers, script writers, documentary producers, broadcast journalists, copy writers, lyricists, columnists, manuscript editors, book Reviewers and literary critics, performing arts producers, event manager, stage managers, Stage actors /actresses, Film directors, production executives, arts marketing executives, academic lecturers, Fiction/non-fiction writer, costume / set designers, dance therapists, dance choreographers, dance instructors, cultural Officers.

HA12 INDUSTRIAL RELATIONS
This program introduces students to the relationships among employers, employees and government based on interpersonal and inter-organizational approaches, per se. Students will also focus in multi-disciplinary courses such as divisions of labour, labour history, labour migration, industrial sociology, industrial democracy, political economy in the context of industrial relations, employee safety, corporations, wage management, employee management information systems, and employment relations practices in formal and informal sectors. In addition, the courses will also cover trade union issues, the dynamics of current employment relations, strategy negotiation and dispute resolution. Consequently, the career prospects for the program graduates may include, but are not limited, to careers in academia, labour law enforcement, industrial relations, training and safety of workers in the public sector. Meanwhile for the private sector, the graduates will have excellent career prospect in the domain of human resource administration and labour negotiation, in particular.

Career Prospects
Industrial Relations Officer, Human Resource Manager / Executive, Administrative Officer, Academician, Occupational Safety Officer Labour Management Consultant.

HA14 SOCIOLOGY & SOCIAL ANTHROPOLOGY
This programme introduces students to the main concepts, theories, methodologies and research in the disciplines of anthropology and sociology. The courses offered include Urban Anthropology, Rural Sociology, Ethnic Relations, Industrial Sociology, Family Systems, Structure and Organization of Power, Social Inequality, Society and Religion, Development and Environment, Society and Economics, Environmental Sociology, Gender Issues, Borneo Ethnography, Theory and Method in Ethnomusicology, Sociology of Complex Organizations, Sociology of Tourism, Sociology of Migration, as well as Research Methodology and Data Analysis.

Career Prospects
Social Research Officer, Administrative Officer Public Curator.

HA15 INTERNATIONAL RELATIONS
The forces of globalization are generating profound effects on many spheres of economic, social and political activity. The program contains a combination of theoretical and empirical analysis, with opportunities to examine historical as well as contemporary issues and developments in world politics. Courses include international political economy, international public law, international trade, regional politics and security studies.

Career Prospects
Administrative and Diplomatic Officers, Security Analysts, Consultants International Crisis Research Fellow, Lecturer, Public Administration Officer, Officer of the United Nations (UN).
HA18 GEOGRAPHY
The programme offers courses that are related to the study of geography which include physical geography, human geography, urban geography, economy geography, population and settlement environment, land management and planning, cartography and graphic. This program emphasizes towards technology advancement for all geographic applications through Geographic Information System (GIS) and Remote Sensing using computers, software and satellite data.

Career Prospects
Officer / Assistant Researcher, Consultant, Information Systems Analyst, Trainer, Planning Officer, Meteorological Officer.

HA24 HISTORY
The History programme offers courses that provide students the insights and understanding of the world that we live in. The focus of this program is on Malaysian history, starting from the Sultanate of Malacca to the political development of the 1990s. Emphasis is also given on Malay histography, socio-economic history and the history of Sabah and Sarawak. Besides, the program also introduces students with the history of various regions which include the Middle East, Latin America, United States, Europe, East Asia and Australasia.

Career Prospects
Administrative Officer, Researcher in the Department of Archives /Museum, Researcher in the Department of Archives / Museum, Trainer

HA32 VISUAL ARTS
The Visual Arts Program offers theoretical and practical courses in their modules that emphasize the use of conventional techniques, information technology, sound technology and multimedia application techniques. To ensure the students attain a high level of education, this program also exposes the students to the theories and philosophies as well as the analytical skills required in research. These knowledge and skills are applied in tracking the growth of the visual arts industry.

Career Prospects
Gallery managers, theatre & Box Office operations Manager, printing and production executive directors, artist-in-residence, graphic artists, curators, interior decorators, ceramic arts & pottery designers, radio & TV program producers, digital video editors, media studies reviewers, cinematographers, animators, webmaster, print media personnel.

HI15 ISLAMIC STUDIES
The Islamic Studies Program offers parallel courses for the needs of humanity and human beings who have potential, dynamic and fulfilling Islamic understanding. It is on the request of the people who want Islamic studies programs to be offered in Sabah as there is no higher education in Islamic studies in Borneo.

Career Prospects
Lecturer, Religious / Arabic Teacher, Islamic Education Teacher, Quran Teacher, Officer or Research Assistant, Religious Administrative Officer, Administrative Officer, Religious Supervisor, Religious Counselor, Religious Happy Editor, Military Officer (KAGAT), Religious and Counseling Division (BAKA), Imam.

ACADEMIC STAFF
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