		3 YEARS I	PROGRAMM	IE COURSE S	STRUCTURE	(6 SEMESTER	S)
		Yea			ar 2	Year 3	
		Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
)2 <b>1</b>			Н	E04 ENTREPRE	NEURSHIP		
Course Structure Session 2020/2021	UNIVERSITY CORE (GENERAL) (4 Credit Hours)	Refer prospectus of the Centre for the Promotion of Knowledge and Language	Refer prospectus of the Centre for the Promotion of Knowledge and Language				
Course St	UNIVERSITY CORE (LANGUAGE) (12 Credit Hours)	Refer prospectus of the Centre for the Promotion of Knowledge and Language	Refer prospectus of the Centre for the Promotion of Knowledge and Language				

#### **3 YEARS PROGRAMME COURSE STRUCTURE (6 SEMESTERS)** Year 1 Year 2 Year 3 Semester 1 Semester 2 Semester 3 Semester 4 Semester 5 Semester 6 2020/2021 **HE04 ENTREPRENEURSHIP** ECXXXX3 (CO-Co-Curriculum CURRICULUM) (3 Credit Hours) (3 Credit Hours) BT22103 BT10903 BT23103 BT12303 BT10203 BT21403 Management Microeconomics I **Business Information Business Mathematics** Industrial Revolution and Operation Session Research Method Management System BT12203 BT12103 BT20403 Financial Management **Business Accounting** BT11703 Commercial Law BT31303 Macroeconomics I Strategic BT22003 BT21503 BT11903 Management **FACULTY CORE** Corporate Entrepreneurship BT22303 **Business Ethics** (54 Credit Structure Communication Human Resource Hours) BT12003 Management BT10403 Marketing Statistic for Business and BT21303 Economics Organizational Behaviour Course (12 Credit Hours) (12 Credit Hours) (12 Credit Hours) (9 Credit Hours) (3 Credit Hours) (6 Credit Hours) BB30603 BB20103 BB31203 Creativity, Innovation Corporate **Business Project** PROGRAM CORE in Entrepreneurship Entrepreneurship Proposal (9 Credit Hours) (3 Credit Hours) (3 Credit Hours) (3 Credit Hours) BB20203 BB33103 BB31603 E-Commerce in Social **New Venture** Entrepreneurship Entrepreneurship Management **COMPULSORY PROGRAM** BB20303 BB31403 **BB31303** Entrepreneurship **ELECTIVES** Franchise Management Strategic Seminar (21 credit Entrepreneurship hours) BB21503 Entrepreneurial Finance (9 Credit Hours) (6 Credit Hours) (6 Credit Hours)

		3 YEARS I	PROGRAMM	IE COURSE S	STRUCTURE (	(6 SEMESTER	S)					
		Yea		Year 2		Year 3						
		Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6					
121		HE04 KEUSAHAWANAN										
1 2020/2021	LIBERAL ELECTIVE (9 Credit Hours)					Elective 1 Elective 2	Elective 3					
sior						(6 Credit Hours)	(3 Credit Hours)					
Course Structure Session	PRACTICUM/ ACADEMIC EXERCISE (6 Credit Hours)						BB30006 Practicum  Or  BB30106 Academic Exercise  (6 Credit Hours)					
TOTAL CREDIT HOURS (120 Credit Hours)		20	18	17	20	21	21					

		3 YEARS I	PROGRAMM	IE COURSE S	TRUCTURE (	(6 SEMESTER	S)
		Yea		Year 2		Year 3	
		Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
021			HE05 PLANN	ING AND DEVEL	OPMENT ECON	OMICS	
ture Session 2020/2021	UNIVERSITY CORE (PPIB) (10 Credit Hours)	Refer prospectus of the Centre for the Promotion of Knowledge and Language	Refer prospectus of the Centre for the Promotion of Knowledge and Language				
Course Structure	UNIVERSITY CORE (LANGUAGE) (8 Credit Hours)	Refer prospectus of the Centre for the Promotion of Knowledge and Language	Refer prospectus of the Centre for the Promotion of Knowledge and Language				

# **3 YEARS PROGRAMME COURSE STRUCTURE (6 SEMESTERS)** Year 1 Year 2 Year 3 Semester 1 Semester 2 Semester 3 Semester 4 Semester 5 Semester 6 2020/2021 HE05 PLANNING AND DEVELOPMENT ECONOMICS ECXXXX3 UNIVERSITY Co-Curriculum **CORE** (CO-CURRICULUM) (3 Credit Hours) (3 Credit Hours) BT10203 BT11703 BT22203 BT23103 BT21003 Session Microeconomics I Macroeconomics I Econometrics Industrial Revolution and International Economics Research Methods BT12003 BT10403 BT21703 Marketing Statistics for Business Microeconomics II BT21803 and Economics Macroeconomics II BT11803 BT12203 Course Structure Mathematical Economics BT11903 **Business Accounting** BT12103 **FACULTY CORE** Corporate Financial Management (51 Credit BT12403 Communication Hours) Philosophy of Economics BT22003 BT12303 Thought Entrepreneurship Management BT22103 **Business Information** System (12 Credit Hours) (12 Credit Hours) (9 Credit Hours) (15 Credit Hours) (3 Credit Hours) BC20503 BC20603 BC30603 **Development Economics** Geographic Project Planning and Information System Appraisal BC33203 CORE Seminar on Issues in **PROGRAMME** Development Economics (15 Credit Hours) BC30403 **Economics Planning** (3 Credit Hours) (9 Credit Hours) (3 Credit Hours)

		3 YEARS I	PROGRAMM	IE COURSE S	STRUCTURE	(6 SEMESTER	S)					
		Yea	r 1	Ye	ar 2	Year 3						
		Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6					
021		HE05 PLANNING AND DEVELOPMENT ECONOMICS										
2020/2021	COMPULSORY PROGRAMME ELECTIVE (18 credit hours)			Elective 1	Elective 2	Elective 3 Elective 4 Elective 5	Elective 6					
on				(3 Credit Hours)	(3 Credit Hours)	(9 Credit Hours)	(3 Credit Hours)					
e Session	LIBERAL ELECTIVE (9 Credit Hours)					Elective 1 Elective 2	Elective 3					
H						(6 Credit Hours)	(3 Credit Hours)					
Course Structure	PRACTICUM/ ACADEMIC EXERCISE (6 Credit Hours)						Practicum  Or  BC30106  Academic Exercise					
Ö							(6 Credit Hours)					
TOTAL CREDIT HOURS (120 Credit Hours)		18	20	20	20	21	21					

		3 YEARS I	PROGRAMM	IE COURSE S	TRUCTURE	(6 SEMESTER	S)			
		Yea			ar 2	Yea				
		Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6			
)21	HE06 FINANCIAL MANAGEMENT AND BANKING									
Course Structure Session 2020/2021	UNIVERSITY CORE (PPIB) (10 credit hours)	Refer prospectus of the Centre for the Promotion of Knowledge and Language	Refer prospectus of the Centre for the Promotion of Knowledge and Language							
	UNIVERSITY CORE (LANGUAGE) (8 credit hours)	Refer prospectus of the Centre for the Promotion of Knowledge and Language	Refer prospectus of the Centre for the Promotion of Knowledge and Language							

### **3 YEARS PROGRAMME COURSE STRUCTURE (6 SEMESTERS)** Year 1 Year 2 Year 3 Semester 5 Semester 1 Semester 2 Semester 3 Semester 4 Semester 6 2020/2021 HE06 FINANCIAL MANAGEMENT AND BANKING UNIVERSITY ECXXXX3 CORE Co-Curriculum (CO-CURRICULUM) (3 credit hours) (3 Credit Hours) Session BT12303 BT10203 BT10403 BT23103 BT21403 BT31303 Management Microeconomics 1 Business and Industrial Revolution and Operation Management Strategic Management Economic Statistic Research Method BT12103 BT12203 BT21503 Financial Management BT11703 BT22103 **Business Ethics Business Accounting** Course Structure **Business Information** Macroeconomics 1 **FACULTY CORE** BT10903 BT22303 System (54 credit **Business Mathematics** Human Resources BT22003 hours) Management Entrepreneurship BT21303 BT11903 Organizational Behaviour Corporate BT12003 BT20403 Marketing Commercial Law Communication (12 Credit Hours) (12 Credit Hours) (12 Credit Hours) (9 Credit Hours) (6 Credit Hours) (3 Credit Hours) BD20303 BD31603 BD20203 BD30603 Advance Financial Bank Management Money & Capital Markets International Management Financial Management BD20403 **Investment Analysis** CORE **PROGRAMME** (15 Credit (3 Credit Hours) (6 Credit Hours) (3 Credit Hours) (3 Credit Hours) Hours)

		3 YEARS I	PROGRAMM	IE COURSE S	STRUCTURE	(6 SEMESTER	S)				
		Yea Semester 1	r 1 Semester 2	Ye Semester 3	ar 2 Semester 4	Yea Semester 5	r 3 Semester 6				
021	HE06 FINANCIAL MANAGEMENT AND BANKING										
on 2020/2021	COMPULSORY PROGRAMME ELECTIVES (15 Credit Hours)			Elective Financial and Banking 1 (3 Credit Hours)	Elective Financial and Banking 2 (3 Credit Hours)	Elective Financial and Banking 3 (3 Credit Hours)	Elective Financial and Banking 4 Elective Financial and Banking 5 (6 Credit Hours)				
cture Session	LIBERAL ELECTIVES (9 Credit Hours)			(3 Credit nours)	(3 Credit nours)	Elective 1 Elective 2	Elective 3				
Course Structure	PRACTICUM/ ACADEMIC EXERCISE (6 Credit Hours)					(6 Credit Hours)	(3 Credit Hours)  BD30006 Practicum  Or  BD30106 Academic Exercise  (6 Credit Hours)				
TOTAL CREDIT HOURS (120 Credit Hours)		21	20	20	20	18	21				

		3 YEARS I	PROGRAMM	IE COURSE S	STRUCTURE (	(6 SEMESTER	S)
		Yea		Year 2		Year 3	
		Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
)21			HE	07 FINANCIAL	ECONOMICS		
Course Structure Session 2020/2021	UNIVERSITY CORE (PPIB) (10 Credit Hours)	Refer prospectus of the Centre for the Promotion of Knowledge and Language	Refer prospectus of the Centre for the Promotion of Knowledge and Language				
Course Stru	UNIVERSITY CORE (LANGUAGE) (8 credit hours)	Refer prospectus of the Centre for the Promotion of Knowledge and Language	Refer prospectus of the Centre for the Promotion of Knowledge and Language				

	3 TEAKS	PROGRAMM	1E COURSE	<b>STRUCTURE</b>	(6 SEMESTERS)						
	Yea	r 1	Υ	ear 2	Year	r 3					
	Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6					
	HE07 FINANCIAL ECONOMICS										
UNIVERSITY CORE (CO- CURRICULUM) (3 Credit Hours)	ECXXXX3 Co-Curriculum  (3 Credit Hours)										
FACULTY CORE (51 Credit Hours)	BT10203 Microeconomics I BT11803 Mathematical Economics BT12003 Marketing BT12403 Philosophy of Economics Thought  (12 Credit Hours)	BT10403 Statistics for Business and Economics BT11703 Macroeconomics I BT11903 Corporate Communication BT12303 Management  (12 Credit Hours)	BT12203 Business Accounting BT21703 Microeconomics II BT22203 Econometrics  (9 Credit Hours)	BT12103 Financial Management BT23103 Industry Revolution and Research Method BT21803 Macroeconomics II BT22003 Entrepreneurship BT22103 Business Information System  (15 Credit Hours)	BT21003 International Economics  (3 Credit Hours)						

		3 YEARS	PROGRAMM	1E COURSE S	STRUCTURE	(6 SEMESTER	S)
		Yea			ar 2	Year 3	
		Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
121			HE	07 FINANCIAL	ECONOMICS		
Course Structure Session 2020/2021	PROGRAMME CORE (33 Credit Hours)			BF20103 Financial Economics I  BF20603 Public Finance  BF30303 Money and Banking	BF20703 Technical Financial Economics (3 Credit Hours)	BF31403 Applied Financial Econometrics BF30603 Financial Economics II BF31503 Corporate Financial Economics	BF30403 International Financial Economics BF30703 Islamic Financial Economics BF31203 Financial Economics Seminar BF31303 Offshore Financial Economics
Ö O				(9 Credit Hours)		(9 Credit Hours)	(12 Credit Hours)
Cours	LIBERAL ELECTIVES (9 Credit Hours)					Elective 1 Elective 2 (6 Credit Hours)	Elective 3 (3 Credit Hours)
	INDUSTRY/ ACADEMIC EXERCISE (6 Credit Hours)						BF30006 Industry Training  Or  BF30106 Academic Exercise  (6 Credit Hours)
	L CREDIT HOURS Credit Hours)	21	20	20	20	18	21

		3 YEARS I	PROGRAMM	IE COURSE S	TRUCTURE	(6 SEMESTER	S)
		Yea	r 1	Year 2		Year 3	
		Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
021			н	E08 HOTEL MAI	NAGEMENT		
Course Structure Session 2020/2021	UNIVERSITY CORE (PPIB) (10 Credit Hours)	Refer prospectus of the Centre for the Promotion of Knowledge and Language	Refer prospectus of the Centre for the Promotion of Knowledge and Language				
	UNIVERSITY CORE (LANGUAGE) (8 Credit Hours)	Refer prospectus of the Centre for the Promotion of Knowledge and Language	Refer prospectus of the Centre for the Promotion of Knowledge and Language				

		3 YEARS I	PROGRAMM	IE COURSE S	STRUCTURE	(6 SEMESTER	S)					
		Yea	r 1	Ye	ar 2	Yea	r 3					
		Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6					
121		HE08 HOTEL MANAGEMENT										
Session 2020/2021	UNIVERSITY CORE (CO- CURRICULUM) (3 Credit Hours)	ECXXX3 Co-Curriculum  (3 Credit Hours)										
Course Structure Sess	FACULTY CORE (54 Credit Hours)	BT12003 Marketing BT10403 Statistic for Business and Economics BT10203 Microeconomics I BT12203 Financial Accounting	BT10703 Macroeconomics I  BT11903 Corporate Communication  BT12303 Management	BT22103 Business Information System  BT21303 Organizational Behaviour  BT22003 Entrepreneurship  BT12103 Financial Management	BT20403 Commercial Law BT21503 Business Ethics BT10903 Business Mathematics	BT23103 Industry Revolution and Research Method BT22303 Human Resource Management	BT21403 Operation Management BT31303 Strategic Management					
		(12 Credit Hours)	(9 Credit Hours)	(12 Credit Hours)	(9 Credit Hours)	(6 Credit Hours)	(6 Credit Hours)					

		3 YEARS I	PROGRAMM	1E COURSE S	STRUCTURE	(6 SEMESTER	(S)
		Yea	r 1	Year 2		Year 3	
		Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
121			Н	E08 HOTEL MA	NAGEMENT		
2020/2021	CORE PROGRAMME (12 Credit Hours)		BE20303 Introduction to Hospitality Industry	<b>BE20103</b> Front Office Management	BE31003 Accommodation Management	<b>BE31103</b> Food and Beverage Management	
2(	noursy		(3 Credit Hours)	(3 Credit Hours)	(3 Credit Hours)	(3 Credit Hours)	
Structure Session	COMPULSORY PROGRAMME ELECTIVES (18 Credit Hours)				BE33503 Food Preparation  BE33603 Food and Beverage Services  (6 Credit Hours)	BE20203 Hospitality Operation Systems BE31303 Hospitality Marketing  (6 Credit Hours)	BE31903 Service Management for Hotel BE31703 Special Event Operation  (6 Credit Hours)
Course St	LIBERAL ELECTIVES (9 Credit Hours)					Elective 1 Elective 2 (6 Credit Hours)	Elective 3 (3 Credit Hours)
CO	PRACTICUM/ ACADEMIC EXERCISE (6 Credit Hours)						BE30006 Practical Training (6 Credit Hours)
TOTAL CREDIT HOURS (120 Credit Hours)		21	20	17	20	21	21

		3 YEARS I	PROGRAMM	ME COURSE STRUCTURE (6 SEMESTERS)			S)				
		Yea	r 1		ar 2	Yea					
		Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6				
121		HE09 INTERNATIONAL BUSINESS									
Course Structure Session 2020/2021	UNIVERSITY CORE (PPIB) (10 Credit Hours)	Refer prospectus of the Centre for the Promotion of Knowledge and Language	Refer prospectus of the Centre for the Promotion of Knowledge and Language								
	UNIVERSITY CORE (LANGUAGE) (8 Credit Hours)	Refer prospectus of the Centre for the Promotion of Knowledge and Language	Refer prospectus of the Centre for the Promotion of Knowledge and Language								

## **3 YEARS PROGRAMME COURSE STRUCTURE (6 SEMESTERS)** Year 1 Year 2 Year 3 **Semester 5** Semester 1 Semester 2 Semester 3 Semester 4 Semester 6 2020/2021 **HE09 INTERNATIONAL BUSINESS** ONE EXXXXXX Co-Curriculum UNIVERSITY CORE (CO-CURRICULUM) (3 Credit Hours) (3 Credit Hours) **Course Structure Session** BT21303 BT31303 BT12303 BT10203 BT12003 BT21403 Management Microeconomics 1 Marketing Organizational Behaviour Operations Management Strategic Management BT12103 BT12203 BT22003 BT22103 BT21503 Financial Management **Business Accounting** Entrepreneurship **Business Information Business Ethics** System BT11903 BT22303 BT11703 **FACULTY CORE** Corporate Human Resource Macroeconomics I BT23103 (54 Credit Communication Management Revolution Industry and Hours) BT20403 Research Methodology BT10903 BT10403 Commercial Law **Business Mathematics** Statistic for Business and Economics (12 Credit Hours) (12 Credit Hours) (12 Credit Hours) (9 Credit Hours) (6 Credit Hours) (3 Credit Hours) BA21003 BA21203 BA33503 BA31703 Introduction to Cross Culture Management International Finance International Operations International Business Management BA21103 CORE International Marketing **PROGRAMME** (15 Credit Hours) (3 Credit Hours) (6 Credit Hours) (3 Credit Hours) (3 Credit Hours)

		3 YEARS I	PROGRAMM	IE COURSE	STRUCTURE	(6 SEMESTER	(S)				
		Yea			ear 2	Year 3					
		Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6				
)21		HE09 INTERNATIONAL BUSINESS									
Course Structure Session 2020/2021	PROGRAMME ELECTIVES (15 Credit Hours)				BA33403 International Business Law  (3 Credit Hours)	BA31103 International Human Resource Management  BA32303 International Trade  (6 Credit Hours)	Choose ANY TWO (2):  BA33103 International Business Relation  BA32503 International Product and Brand Management  BA31403 Issue in International Business  BA33303 Global Supply Chain Management  (6 Credit Hours)				
urse S	LIBERAL ELECTIVES				(o dicult flours)	Elective 1 Elective 2	Elective 3				
ပိ	(9 Credit Hours)					(6 Credit Hours)	(3 Credit Hours)  BA30006				
	PRACTICUM/ ACADEMIC WRITING (6 Credit Hours)						Practicum Training  OR  BA30106 Academic Writing  (6 Credit Hours)				
	L CREDIT HOURS Credit Hours)	21	20	17	20	21	21				

		Yea	r 1	Year 2		Year 3	
		Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
				HE10 MARKI	TING		
	UNIVERSITY CORE (PPIB) (10 Credit Hours)	Refer prospectus of the Centre for the Promotion of Knowledge and Language	Refer prospectus of the Centre for the Promotion of Knowledge and Language				
Course Structure	UNIVERSITY CORE (LANGUAGE) (8 Credit Hours)	Refer prospectus of the Centre for the Promotion of Knowledge and Language	Refer prospectus of the Centre for the Promotion of Knowledge and Language				

	Ye	ar 1	Year 2		Year 3	
	Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester (
			HE10 MARK	ETING		
UNIVERSITY CORE (CO- CURRICULUM) (3 Credit Hours)	ECXXXXX Co-Curriculum  (3 Credit Hours)					
FACULTY CORE (54 Credit Hours)	BT12303 Management BT12103 Financial Management BT11903 Corporate Communication BT10903 Business Mathematics	BT10203 Microeconomics BT12203 Business Accounting BT22303 Human Resource Management BT12003 Marketing	BT10403 Business Statistic and Economics BT11703 Macroeconomics BT22003 Entrepreneurship BT20403 Commercial Law	BT21303 Organizational Behavior BT21303 Industrial Revolution & Research Method BT22103 Business Information System	BT21403 Operation Management BT21503 Business Ethics	BT31303 Strategic Managemer
	(12 Credit Hours)	(12 Credit Hours)	(12 Credit Hours)	(9 Credit Hours)	(6 Credit Hours)	(3 Credit Hou
CORE PROGRAMME (30 Credit Hours)			<b>BG20103</b> Consumer Behaviour	BG22303 Product Planning and Management  BG31203 International Marketing Management  BG31503 Sales Management	BG33403 Strategic Marketing BG31303 Marketing Management BG31903 Integrated Marketing Communication	BG31103 Marketing Research BG31803 Services Marketing BG32203 E-Marketing
			(3 Credit Hours)	(9 Credit Hours)	(9 Credit Hours)	(9 Credit Hou

	3 YEARS F	PROGRAMM	IE COURSE S	STRUCTURE	(6 SEMESTER	<u>(S)</u>			
	Yea	1	Yea	ar 2	Year 3				
	Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6			
	HE10 MARKETING								
LIBERAL ELECTIVES (9 Credit Hours)					Elective 1 Elective 2	Elective 3			
					(6 Credit Hours)	(3 Credit Hours)			
PRACTICUM/ ACADEMIC						<b>BG30006</b> Practicum			
EXERCISE (6 Credit Hours)						(6 Credit Hours)			
OTAL CREDIT HOURS (120 Credit Hours)	21	20	17	20	21	21			

	3 YEARS PROGRAMME COURSE STRUCTURE (6 SEMESTERS)						
		Yea	r 1		ar 2		r 3
		Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
121			HE11 H	UMAN RESOUR	CE ECONOMICS	5	
e Structure Session 2020/2021	UNIVERSITY CORE (PPIB) (10 Credit Hours)	Refer prospectus of the Centre for the Promotion of Knowledge and Language	Refer prospectus of the Centre for the Promotion of Knowledge and Language				
Course	UNIVERSITY CORE (LANGUAGE) (8 Credit Hours)	Refer prospectus of the Centre for the Promotion of Knowledge and Language	Refer prospectus of the Centre for the Promotion of Knowledge and Language				

#### **3 YEARS PROGRAMME COURSE STRUCTURE (6 SEMESTERS)** Year 1 Year 2 Year 3 Semester 1 Semester 2 Semester 3 Semester 4 Semester 5 Semester 6 2020/2021 **HE11 HUMAN RESOURCE ECONOMICS** ECXXXX3 UNIVERSITY Co-Curriculum CORE (CO-CURRICULUM) (3 Credit Hours) (3 Credit Hours) BT10203 BT11703 BT21003 BT22003 Course Structure Session Microeconomics I Macroeconomics I International Economics Entrepreneurship BT12003 BT10403 BT22203 BT23103 Marketing **Business Statistics and** Econometrics Industry Revolution & Economics Research Methods BT11803 BT21703 **FACULTY CORE** Mathematical Economics BT11903 Microeconomics II BT21803 (51 Credit Corporate Macroeconomics II Hours) BT12403 Communication BT12203 Philosophy of Economic **Business Accounting** BT12103 Thoughts BT12303 Financial Management BT22103 Management **Business Information** System (12 Credit Hours) (12 Credit Hours) (15 Credit Hours) (12 Credit Hours) BH20103 BH30403 BH31803 BH20203 Human Resource Labour Economics Human Capital Manpower Planning CORE **Economics PROGRAMME** BH31703 (15 Credit **Economics Demography** Hours) (3 Credit Hours) (3 Credit Hours) (6 Credit Hours) (3 Credit Hours) Elective 4 Elective 1 **COMPULSORY** Elective 2 Elective 5 PROGRAMME Elective 3 Elective 6 **ELECTIVES** (18 Credit (9 Credit Hours) (9 Credit Hours) Hours)

					E COURSE STRUCTURE (		
		Yea Semester 1	r 1 Semester 2	Semester 3	ar 2 Semester 4	Yea Semester 5	Semester 6
021			HE11 H	UMAN RESOUR	CE ECONOMICS	5	
2020/2021	LIBERAL ELECTIVES (9 Credit Hours)				Elective 1	Elective 2	Elective 3
on					(3 Credit Hours)	(3 Credit Hours)	(3 Credit Hours)
Course Structure Session	PRACTICUM/ ACADEMIC EXERCISE (6 Credit Hours)						BH30006 Practicum  Or  BH30106 Academic Exercise  (6 Credit Hours)
TOTAL CREDIT HOURS (120 Credit Hours)		21	20	20	20	18	21

		3 YEARS I	PROGRAMM	IE COURSE S	STRUCTURE	(6 SEMESTER	S)				
		Yea	r 1		ar 2	Yea					
		Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6				
Course Structure Session 2020/2021		HP08 TOURISM MANAGEMENT									
	UNIVERSITY CORE (PPIB) (10 Credit Hours)	Refer prospectus of the Centre for the Promotion of Knowledge and Language	Refer prospectus of the Centre for the Promotion of Knowledge and Language								
	UNIVERSITY CORE (LANGUAGE) (8 Credit Hours)	Refer prospectus of the Centre for the Promotion of Knowledge and Language	Refer prospectus of the Centre for the Promotion of Knowledge and Language								

# **3 YEARS PROGRAMME COURSE STRUCTURE (6 SEMESTERS)** Year 1 Year 2 Year 3 Semester 5 Semester 1 Semester 2 Semester 3 Semester 4 Semester 6 2020/2021 **HP08 TOURISM MANAGEMENT** ECXXXX3 UNIVERSITY Co-Curriculum CORE (CO-CURRICULUM) (3 Credit Hours) (3 Credit Hours) Course Structure Session BT12003 BT12303 BT22103 BT10903 BT31303 BT21403 **Business Information** Marketing Management **Business Mathematics** Strategic Operation Management Management System BT11703 BT20403 BT10403 **Business and Economics** Macroeconomics I BT22303 Commercial Law BT23103 Statistics Human Resource Industry Revolution & BT11903 Management BT21503 Research Methodology BT12203 Corporate **Business Ethics FACULTY CORE Business Accounting** Communication BT22003 (54 Credit Entrepreneurship Hours) BT10203 Microeconomics I BT21303 Organizational Behaviour BT12103 Basic Financial Management (12 Credit Hours) (9 Credit Hours) (15 Credit Hours) (9 Credit Hours) (6 Credit Hours) (3 credit Hours) BY30403 BY30503 BY20103 BY20203 Principles of Tourism Culture in Tourism Tourism Marketing Tourism Planning and Development Industry **CORE** PROGRAMME (12 Credit Hours) (3 Credit Hours) (3 Credit Hours) (3 Credit Hours) (3 Credit Hours)

		3 YEARS I	PROGRAMM	IE COURSE S	STRUCTURE	(6 SEMESTER	S)				
		Yea	r 1	Ye	ar 2	Yea	r 3				
		Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6				
)21		HP08 TOURISM MANAGEMENT									
)/2(					BY20303 Tourism Intermediaries	BY30703 E-Tourism Management	BY33803 Travel and Transportation				
n 2020/2021	COMPULSORY PROGRAMME ELECTIVES (18 Credit Hours)				<b>BY30603</b> Tourist Behaviour	BY30803 Special Interest Tourism Management	BY33903 Special Events Management				
Session					(6 Credit Hours)	(6 Credit Hours)	(6 Credit Hours)				
Structure Se	LIBERAL ELECTIVES (9 Credit Hours)					Elective 1 Elective 2	Elective 3				
truc	(9 Credit Hours)					(6 Credit Hours)	(3 Credit Hours)				
Course St	PRACTICUM / ACADEMIC EXERCISE (6 Credit Hours)						BY30006 Practicum				
Ö							(6 Credit Hours)				
TTOTAL CREDIT HOURS (120 Credit Hours) CREDIT HOURS (120 Credit Hours)		21	20	20	20	21	18				